

# EEO PUBLIC FILE REPORT

This Report covers full-time job vacancy recruitment data for the one-year period  
July 22, 2010 to July 21, 2011

**Employment Unit Name:** Pacific Broadcasting Group, Inc. (Newton, NC)

**Station call signs and communities of license:** WXRC-FM, Hickory, NC

**Station Contact for EEO Information:** Dave Lingafelt, President  
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Newton, NC 28658  
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Phone: 828-464-4041

**Listing of all full-time job vacancies by each station in this unit for this period:**

WXRC: Zero

## Description of Recruitment Efforts

.....participation in Job Fair 2011 sponsored by Catawba Valley Community College. Personnel involved: Margaret Barrett, Sales Coordinator. We distributed fliers with information on individual broadcast jobs and their general requirements. March 8, 2011....1:00 pm to 6:00 pm.

.....provided \$300 scholarship to Kellar Radio Talent Institute at Appalachian State University. This amount paid registration fee for one student for the July 2011 session. Personnel involved in the committee and selection process: Dave Lingafelt, General Manager. April 1, 2011.